



world hydrogen leaders

THE global hydrogen community.

2024 - 25

Sponsorship Opportunities



worldhydrogenleaders.com



World Hydrogen Leaders



#WHL #WorldHydrogenLeaders

Are you shaping a clean hydrogen future?

Welcome home.



This events portfolio has been developed through in-depth research with our global network of hydrogen thought leaders. Our content-rich, commercial networking summits provide a platform to help accelerate the fast-growing clean hydrogen industry at this critical time. We believe that tough challenges, but exciting opportunities, exist for the commercialisation of clean hydrogen as a key energy vector in the decarbonised energy system.

During the last five years, hydrogen has weathered the hype and demonstrated hope was not misplaced as more and more large-scale projects reach Final Investment Decisions. However, big questions remain as to hydrogen's exact role and use applications in the future clean energy system. Questions that will only be answered over time and through deployment-led innovation. How will the efficiencies and costs of hydrogen production and distribution develop? How will hydrogen scale? What specific targeted policy measures are required?

We hope to help provide you with answers to these questions and support the industry on its journey to clean hydrogen.



Nadim Chaudhry
Founder & CEO
World Hydrogen Leaders

2024 Live Events



9 - 11 April 2024
London



21 - 23 May 2024
Houston



4 - 6 September 2024
Boston



30 Sep - 4 Oct 2024
Copenhagen



3 - 5 December 2024
Santiago



10 - 12 December 2024
Stuttgart



17 - 19 February 2025
Dubai



11 - 13 March 2025
Düsseldorf - Neuss

BOOK A CALL



Unleash the power of hydrogen with **unmatched sponsorship opportunities**

Join a global community of hydrogen visionaries with World Hydrogen Leaders. This is your chance to become a **catalyst for change** by forging **powerful alliances**, establishing **impactful and business-driving connections**, and positioning your brand as a **key influencer** in the hydrogen industry.

World Hydrogen Leaders can help you **elevate your brand** by giving you the opportunity to **showcase your thought leadership** on stage, educate the market, and **lead transformative discussions** that will help shape the future of sustainable energy.

With a dedicated customer success manager by your side, we help you identify your goals and make the right connections for maximum ROI. We make sure to tailor to your business goals, strategy and objective.

Your journey to excellence begins NOW!



Fuel your pipeline for the year ahead, condensing months' of business into days.



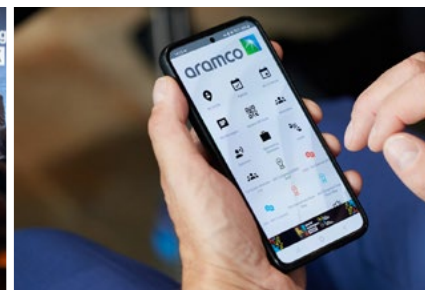
Put your brand in front of thousands of decision-makers from the world's leading organisations promoting the advancement of clean hydrogen.



Announce your latest partnership and innovations in front of the brightest minds in the industry.



Be at the forefront of the hydrogen movement and participate in conversations that ONLY happen at World Hydrogen Leaders events.



Build meaningful connections with prospective partners and existing customers and connect ahead of time with our dedicated 1-2-1 networking app.

A highly curated audience of senior hydrogen professionals

MEET THE ENTIRE VALUE CHAIN

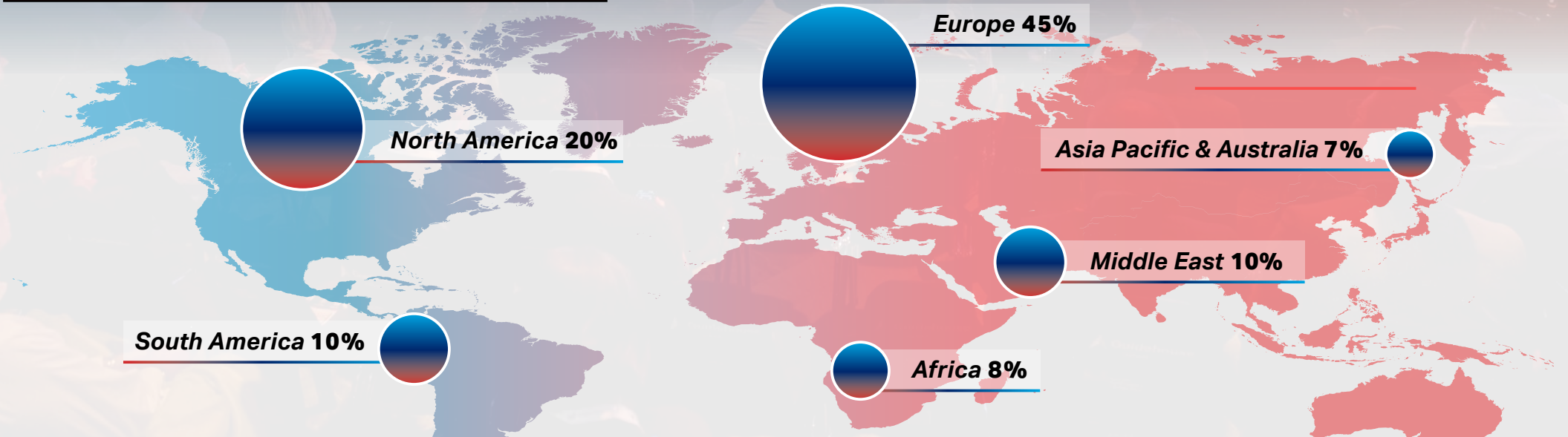
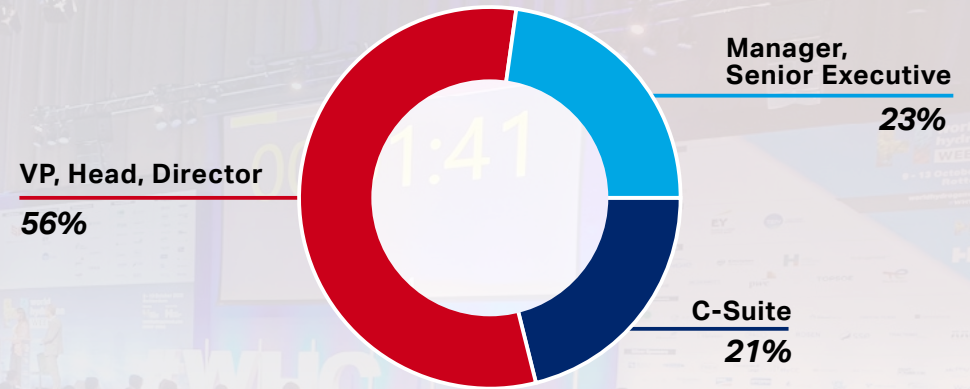
- Government & Public Sector
- Hydrogen End User & Offtakers
- Project Developers
- Oil & Gas Majors
- Technology Specialists
- Finance, Investment & Banking
- Engineering & Construction
- Strategic, Legal & Financial Advisors
- Research & Development
- Energy Utilities
- Infrastructure, Transmission & Distribution

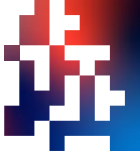


Very rich content and the right people to meet. It's been great for learning more on the latest development especially on technology and for networking "

Hydrogen for Net Zero, South Pole

AN AUDIENCE OF SENIOR LEVEL DECISION MAKERS





The entire hydrogen value chain

from global leaders to new challengers, and energy giants to scaling startups



**Networking break sponsor at
World Hydrogen North America 2023**

May 15-17
2023
Houston

worldhydrogennorthamerica.com #WHNA23 #WHL

NETWORKING BREAK SPONSOR

HITACHI
Inspire the Next

Hitachi Energy



The World Hydrogen Leaders **DIFFERENCE**



A curated audience of high-quality hydrogen professionals, of whom 60% are decision-makers.
Our attendees pay to attend our conferences to access a unique network and premium content that you won't find elsewhere.

Shaped by the industry, for the industry.
Our team conducts thorough research with the help of key industry players to shape a programme of events that cut through the hype and focus on meaningful discussions about real-world projects and partnerships.

Not a trade show.
We create bespoke partnerships with our sponsors that are matched to your goals. Tailored impact, simplified success.

Share your goals and we'll help you meet the people who matter.
Our knowledgeable team can make recommendations and introduce you to the right players.



Large numbers of free visitors, most of whom are not responsible for decision-making.



Low-impact content, non-strategic discussions.



Rigid grid layouts and one-size-fits-all approach.



Standard opportunities which don't highlight your brand, insight and objectives.

” A well-organised event with amazing networking possibilities, a broad offer of different and interesting speakers and a great atmosphere - I can totally recommend this event to everyone in the hydrogen world. ”

Don't just take our word for it



A great opportunity to meet all actors along the hydrogen and derivatives value chain."

ExxonMobil



A very good opportunity to meet various players in person, and explore the future of Hydrogen."

EY Building a better working world



It was great to connect with other investors, project developers, potential project partners and hydrogen offtakers."

PELION
GREEN FUTURE



It is the EVENT for the hydrogen business, the place to get all current developments related to hydrogen and for networking with people from the whole value chain."



The efforts by world hydrogen leaders to connect us with our target or potential customers was excellent."



WHL made it clear that the adoption of green hydrogen is mobilizing the big energy companies. It also demonstrated that these companies are committed to decarbonization."

REN



The right place to find new business opportunities. It was a really fruitful experience. It gave me the possibility to learn from USA experience in the H2 field and the possibility of great networking."

ANCAP

Tailored, multi-channel packages to match your goals



Whatever your business goals are, we can help make them a reality.

We craft personalised packages for unrivalled exposure, forging branded opportunities with that WOW factor.

Share your ideas with us today and let's see how we can work together.

Thought Leadership

Be an authoritative voice within hydrogen, raise the profile of your leading executives, educate the market on complex issues, or soundboard new solutions with potential users.

Lead Generation

Make connections with key hydrogen players who are actively working to get projects off the ground, develop critical technology and infrastructure, and uncover solutions to decarbonise operations.

Brand Visibility

Position your brand as a major player in the hydrogen movement and create a buzz as you launch your latest product or announce new partnerships and projects.

Networking

Whether you're looking to launch a new project or meet investors, share your goals with us and we'll introduce you to the right people with resources, authority and networks within the hydrogen industry.

Keynote panel discussion

Thought leadership papers

Practical workshops

Technical presentations

Exhibition space

Co-branded webinars

Private meeting rooms

Event passes

Onsite branding

Onsite signage

Newsletters, interviews and reports

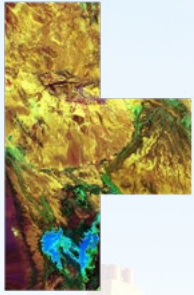
Promotional inclusion

Online membership

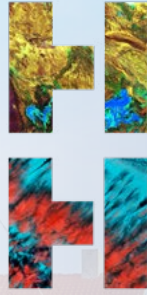
1-2-1 networking app

An expert team by your side

BOOK A CALL



world hydrogen WEEK



world hydrogen congress

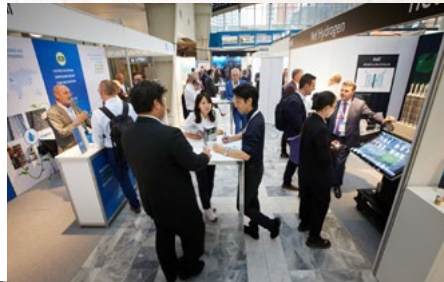


world hydrogen derivatives

The entire hydrogen community under one roof at THE global hydrogen event

30 September – 4 October 2024 | Bella Center, Copenhagen

World Hydrogen Week is the go-to hub supporting vital innovation for the industry to rapidly scale up and drive clean energy. Across this 5-day event, thought leaders from around the globe will unite to discuss effective methods of commercialisation and integration of hydrogen to meet net-zero targets.



3,000+
Hydrogen leaders in attendance



100+
Countries represented



900+
Companies in attendance



80+
Hours of content, networking & deal making

BOOK A CALL

VIEW FLOORPLAN

” An informative and friendly environment to share ideas and learn about the technical and financial status of the Hydrogen industry, covering funding and technical aspects - well worthwhile.”





world hydrogen north america

May 21 - 23, 2024
Hilton Americas
Houston



200+
Speakers



50+ Hours of content
and networking



1200+
Attendees



12 In-Depth
Masterclasses

Strengthening Collaboration Across the North American Hydrogen Community

With over \$46 billion in direct investments into North American hydrogen projects, an increase of \$17 billion from 2022, momentum in the region continues to accelerate rapidly.

At World Hydrogen North America, you will meet the entire hydrogen value chain, including project developers, off-takers, financiers, EPC contractors, consultants, government stakeholders, oil and gas majors, technology specialists and utility companies.

Talk to us today about sponsoring the #1 hydrogen industry event shaping the future of clean hydrogen in North America and beyond.

[BOOK A CALL](#)

[VIEW FLOORPLAN](#)



“ Knowledge-packed networking at World Hydrogen North America. I highly recommend this event series to players in the hydrogen production, offtake, and electrolyzers space.”

JM Johnson Matthey
Inspiring science, enhancing life

Year-round brand visibility and engagement with World Hydrogen Leaders Digital Sponsorships

1,000+
Company Licenses

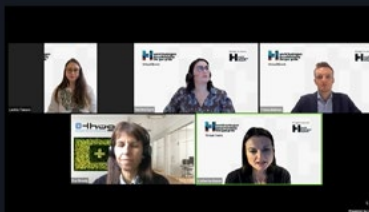
450+
Hours of Content

50+
Training Courses

350+
Speakers and Thought Leaders

60+
Countries

Panel: Debating How Policy and Regulation Can Support Efforts to Decarbonise Gas Grids



Conferences

Hear from 350+ top hydrogen speakers & thought leaders through our online conferences. Boost your network of trusted contacts through networking sessions and direct messaging.



Conservative estimate is that the electrolysis market in PRC will triple in ten years

Currently between 1,500~2,000 electrolyzers installed in PRC
Majority uses to create H2 for use as coolant in power plants

2021 P2G projects exceeded 420 MW

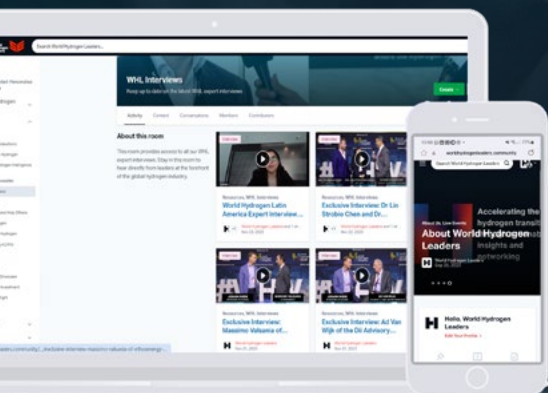
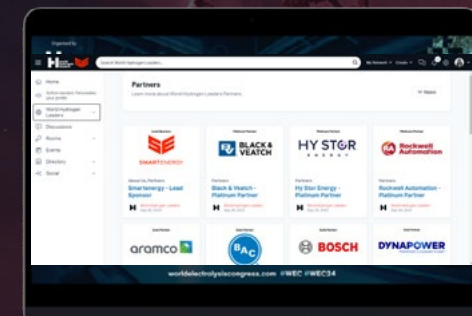
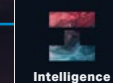
2022 forecast is for 730~750 MW

2025 forecast is 2 GW! Also some forecasts that think GH2 proportion might exceed 50!
About 200,000 tH2/a
Other sources forecast 1.4~2.8 GW of installed electrolyzer capacity by 2025

2060 forecast is 500 GW

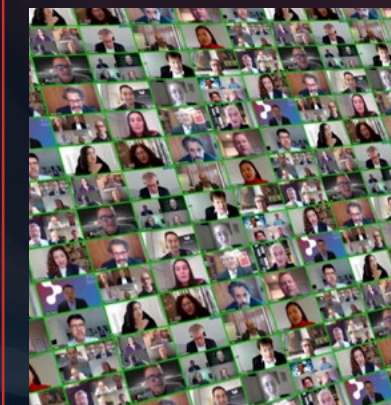
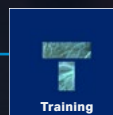
Intelligence Services & Industry Reports

Stay up-to-date with news and quarterly reports: Europe, China, MENA, India, LATAM and USA.



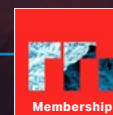
Training Courses

Delivered by leading hydrogen experts, access 50+ hydrogen training courses live or on-demand to help develop technical and commercial aspects of hydrogen.



Networking

Recruit 1,100 fellow hydrogen leaders to help de-risk your decision making and expand your network of opportunities in the leading global hydrogen community.



Partner with the fastest growing network of hydrogen professionals

BOOK A CALL



BRAND EXPOSURE

Boost your company's hydrogen profile through our exclusive community platform and our marketing channels.

EVENT SPONSORSHIP

Showcase your expertise through a standalone presentation or panel speaking position.



PRIVATE IN-HOUSE TRAINING COURSE

Tailored interactive online training to meet your company's objectives.

MASTERMIND INTERVIEW

Provide insights & key perspective into your company, during a bespoke interview hosted by World Hydrogen Leaders CEO, Nadim Chaudhry.



World Hydrogen Expert Interview: Tim Podesta, Project Management Consultant



SPONSORED REPORTS

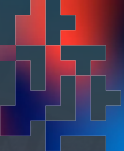
Sponsor one or more of our intelligence report, where experts deliver their assessments on the global and sector-specific trends in hydrogen and their implications.



“ I have enjoyed being a member of WHL and intend to continue sharing and benefiting with/from it. Keep up the good work WHL team”



Book a call with our team to get started today



Take advantage of this unique opportunity
to join THE global hydrogen community in 2024



BECOMING A WORLD HYDROGEN LEADERS SPONSOR:

CONSULTATION WITH OUR TEAM OF EXPERTS

Share your objectives with a member of our friendly team and find out how World Hydrogen Leaders can support you in achieving them.



CREATE A BESPOKE PACKAGE

Our team will design a tailored package to achieve your goals, making sure your company maximises its investment.



PREPARE FOR SUCCESS

Your dedicated event team will work with you each step of the way to deliver your package to the highest standard - including the content team, exhibition portal and delegate registration team.



SUCCESS PLANNING CALL

We'll check in with you 5 weeks before the event and help guide you to make the most of your time by meeting the right people.



ON SITE

Your chance to showcase your products and services, share your thought leadership, and meet the hydrogen executives seeking solutions to optimise and enhance their projects.



[BOOK A CALL](#)



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Main plenary conference room at World Hydrogen Week 2023



The Global Hydrogen Board

Show me the money! Financial realities and choices – where is the sweet spot for investment?

Speakers:
Ben Shurben, Partner, Global Green
Kapil Bansal, Partner, EY
Yohji Coenraets, Physical Advisor to the Director General for Energy Cooperation
Edward Blum, Commissioner, Executive, Office of Technology Transition, U.S. Department of Energy
Andrew Duple, Executive Director, WHL

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